

ALYANNA HARINA-HANSEN

PROBLEM SOLVER | STORYTELLER | TEAM PLAYER

WHAT I DO

Producing and executing impactful and compelling sports stories in a creative and engaging way that is informative and makes the fan feel like they belong.

CONTACT

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SKILLS

→ ENPS, iNEWS, CUEZ
→ Adobe Premiere Pro
→ Adobe Photoshop & Lightroom
→ Streamline
→ Tricaster Mini
→ ChyronLUCI, Flowics
→ AP Style Writing
→ AP Playbook

EDUCATION

ARIZONA STATE UNIVERSITY
CRONKITE SCHOOL OF JOURNALISM
BA Sports Journalism
Magna Cum Laude
2015-2018

COURSE WORK

LIVE SPORTS PRODUCTION
SPORTS VIDEOGRAPHY
SPORTS WRITING
SPORTS MARKETING
MASS COMMUNICATION LAW

HOW I GOT HERE

FIRE COURTSIDE LIVE PRODUCER | ROSE CITY SPORTSNET PRESENT

Leadership | Sports Producing | Deadline Management

- Currently leading the launch of Fire Courtside Live, the Portland Fire's official pre/half & postgame show.
- Writing, producing and creating graphics for long-form features that tell the distinct stories within the team and leveraging exclusive access to make RCSN the epicenter of womens sports for Portland.
- Researching & crafting show content based on the unique storylines of each game.
- Managing and assigning production crews to stories to enhance game coverage and bring live elements to each show.
- Adapting the show's direction in fast-moving, high-pressure environments while making sure talent and directors are aware and prepared for any changes.

CONTENT MANAGER | KPTV FOX 12 OREGON 2025-PRESENT

Editorial Judgment | Supportive Oversight | Decisive Direction

- Currently overseeing anchors, producers and content for Good Day Oregon, the #1 morning show in the Portland-Metro area.
- Coordinate with producers, anchors, directors and the newsroom to make sure breaking news is delivered accurately, concisely and quickly.
- Choosing content and writing stories with compelling visuals create a sense of urgency in the newscast.
- Recognizing and determining which voices to deliver stories to guarantee it resonates with viewers.

NEWS PRODUCER | KPTV FOX 12 OREGON 2020-2025

Creative Storytelling | Consistency | Teamwork

- Produced Fox 12's daytime and Good Day Oregon shows, including my 2024 Emmy-winning "Historic Snowstorm" which was recognized for Best Morning Newscast.

NEWS PRODUCER | KVVU FOX 5 2019-2020

Script Writing | Community Engagement | Organization

- Produced "Fox 5 News This Morning" with distinctive stories that echoed the issues and interests of the Las Vegas community.

SPORTS PRODUCER, DIRECTOR | PAC-12 NETWORK 2018

Collaboration | Game Production | Graphics Design

- Collaborated with talent, coaches and players to produce a fast-paced, streaming broadcast on various ASU sports.
- Created & produced storylines and graphics while directing the show for Pac-12 Network.

SPORTS PRODUCER | CRONKITE NEWS 2018

Attention to Detail | Sports Writing | Adaptiveness

- Selected storylines, wrote scripts, created graphics and edited videos for "Cronkite Sports Now," a streaming show on Arizona sports.

SPORTS PROGRAMMING COORDINATOR | ARIZONA STATE 2015-2018

Athlete Engagement | Project Management | Mentorship

- Led ASU's intramural program to create, host and officiate easily accessible sports leagues for students.
- Improved member relations, female member participation and female staff retention.